

CAPABILITY STATEMENT

Your Creative & Digital Marketing Partner

COMPANY OVERVIEW

CAGE: 8EM49

DUNS: 79631445

EIN: 45-5494944

UNIQUE ENTITY ID: N53VFLJ9JNW7

NYS VENDOR ID: 1100209332

NAICS CODES:

NAICS 541810 Advertising Agencies

NAICS 541613 Marketing Consulting Services

NAICS 541430 Graphic Design Services

NAICS 541511 Web Page Design Services, Custom

NAICS 541922 Commercial Photography

NIGP CODES:

NIGP 96546 Graphic Design Services for Printing

NIGP 91876 Marketing Consulting

NIGP 91522 Communications Marketing Services

NIGP 91500 Communications and Media Related Services

NIGP 91501 Advertising Agency Services

NIGP 91522 Communications Marketing Services

NIGP 91807 Advertising Consulting

NIGP 91596 Web Page Design, Management, and Maintenance Services



Submersive Media is a leading independent full-service digital agency located in New York.

Founded in 2012, Submersive is at the forefront of creative development and digital marketing and advertising.

CAPABILITIES

- Branding
- Campaign Development
- Consulting
- Copy-writing & Content Development
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- Digital Marketing & Advertising
- Email Marketing
- Graphic/Motion Design
- Influencer Management
- Lead Generation
- Logo Design

CURRENT CLIENTS

- NYPA
- St. Lawrence County IDA
- The City of New Rochelle
- EngageNR, TheLINC
- NYSERDA
- Rockland County
- LG Electronics

- Marketing Automation
- Photography & Videography
- Print Design & Development
- Social Media Advertising
- Social Media Management
- Social Media Strategy & Positioning
- Social Media Training
- Technology Services (Hosting)
- Web Design & Development

NOTABLE PROJECT



- Designed and developed a comprehensive website for the St. Lawrence County Industrial Development agency
- Content Management System
- GIS Integration
- Lead Generation
- Content Development
- Social Media Management & Advertising

CONTACT

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www.submersivemedia.com